TIFFANY PENG

TORONTO, ON
+1(416)-804-8173
HTTP://TIFF.PW
COM.TIFF@GMAIL.COM

EXPERIENCE

YORK UNIVERSITY STUDENT CENTRE
2015 – PRESENT

SENIOR GRAPHIC DESIGNER

Established a branded campaign for the New Student Centre
Built respected relationships with project managers and other associates
Designed a variety of print material such as posters & stand up banners
Collaborated with video producers and web developers
Created and organized digital assets for easy accessibility
Heavily involved in outreach strategization and updating social media

PRINCIPLE INC.
2016

GRAPHIC DESIGN INTERN

Generated layouts and wireframes for an event planning platform
Conceptualized renovations for several clients' Shopify storefronts
Developed a responsive one-page website for a charity organization

FREELANCE
2012 – 2015

ILLUSTRATOR/DESIGNER

Promote and inform potential clients of services on social media
Self-organized goals and deadlines to finish deliverables

EDUCATION

2013 – PRESENT

YORK UNIVERSITY

York University/Sheridan College Program
in Design, Bachelor of Honours

PROFICIENCY

- ILLUSTRATOR
- INDESIGN
- PHOTOSHOP
- HTML/CSS
- JAVASCRIPT

SKILL SETS

- UI/UX DESIGN
- INFOGRAPHICS
- IDENTITY
- RESPONSIVE